



GET  BIG
OR GO HOME

UNICOI

where it all began

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“Recruiting is the fastest way from the bottom to the top.”

Art Williams

The background of the image is a close-up, horizontal view of a wooden surface. It features a prominent wood grain pattern with varying shades of brown, from light tan to deep, dark chocolate and near-black tones. The texture appears slightly rough and natural, with some visible knots and grain irregularities. The lighting is somewhat uneven, creating a sense of depth and highlighting the natural characteristics of the wood.

Grow or Die

When disaster strikes,
get the facts.

If it's going to be,
it's up to me.

Be specific to be dynamic.

They can't all be stupid.

Everything can be better.

Great ideas don't care
who use them.

Everybody has 24 hours in a day.

Keep moving...don't stop.

Man in the masses is
totally predictable
Man as an individual is
totally unpredictable.

Do it BIG, do it FAST.

The Law of Averages only
works when combined with
the Law of High Numbers.

Well run businesses grow.

The right idea will fly.

Anything that flies can fly faster.

Introduction vs. Enlightenment

The magic of great leaders.
(The mystery of repetition)

To be a good leader/RVP

1. Be a good person.

2. Be a good producer.

“The world is full of people who
almost do it.

We need more people who DO IT.”

Art Williams



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