

# ART WILLIAMS

## 16 GOALS FOR SUCCESS

### COMMITMENT

To your goals and to being successful

### NEVER GIVE UP

Never-never-never

### UNSELFISHNESS

There is no "I" in team

### DON'T ACCEPT LOSING

If you do so one time it will be easy to do so for the rest of your life

### UNITY

Come together as never before

### NO SELF LIMITATIONS

Expect more of yourself

### IMPROVE

Everyday--as a player and person

### EXPECT TO WIN

And truly believe you will

### BE TOUGH

Mentally and physically

### CONSISTENCY

Your very, very best every time

### SELF-DISCIPLINE

Do it right, don't accept less

### LEADERSHIP

Set the example

### GREAT EFFORT

Enthusiasm

### RESPONSIBILITY

"You" are responsible for your performance

### ELIMINATE MISTAKES

Don't beat yourself

### ENCOURAGER

Look for the good in everyone and praise their strengths, not point out their weaknesses

**"IF EACH LEADER ACHIEVES EACH OF THESE GOALS, WE (AS A TEAM) WILL ALWAYS BE SUCCESSFUL."**

**A.L. WILLIAMS 1979**