ART WILLIAMS
16 GOALS FOR SUCCESS

COMMITMENT
To your goals and to being successful

NEVER GIVE UP
Never-never-never

UNSELFISHNESS
There is no “I” in team

DON’T ACCEPT LOSING
If you do so one time it will be easy to do so for the rest of your life

UNITY
Come together as never before

NO SELF LIMITATIONS
Expect more of yourself

IMPROVE
Everyday—as a player and person

EXPECT TO WIN
And truly believe you will

BE TOUGH
Mentally and physically

CONSISTENCY
Your very, very best every time

SELF-DISCIPLINE
Do it right, don’t accept less

LEADERSHIP
Set the example

GREAT EFFORT
Enthusiasm

RESPONSIBILITY
“You” are responsible for your performance

ELIMINATE MISTAKES
Don’t beat yourself

ENCOURAGER
Look for the good in everyone and praise their strengths, not point out their weaknesses

“If each leader achieves each of these goals, we (as a team) will always be successful.”

A.L. WILLIAMS 1979